

Oconic design CONE Sunsetrituals Panoramic views Local & authentic See & be seen Live performances Dancing & clubbing Laid-back luxury Refined Mediterranean cuisine Spectaculuar events Ondividual & remarkable Mixology Unique locations

THIS IS CONE CLUB

Cone Club is an exclusive restaurant, bar and club concept that covers all desires and expectations guests could possibly have: Enjoy an excellent but unpretentious cuisine, breathtaking views, drinks at the bar with friends and dance the night away under the stars.

Cone Club caters to affluent and well-traveled individuals who appreciate a Mediterranean lifestyle and seek an unforgettable time in a sophisticated yet laid-back ambiance.









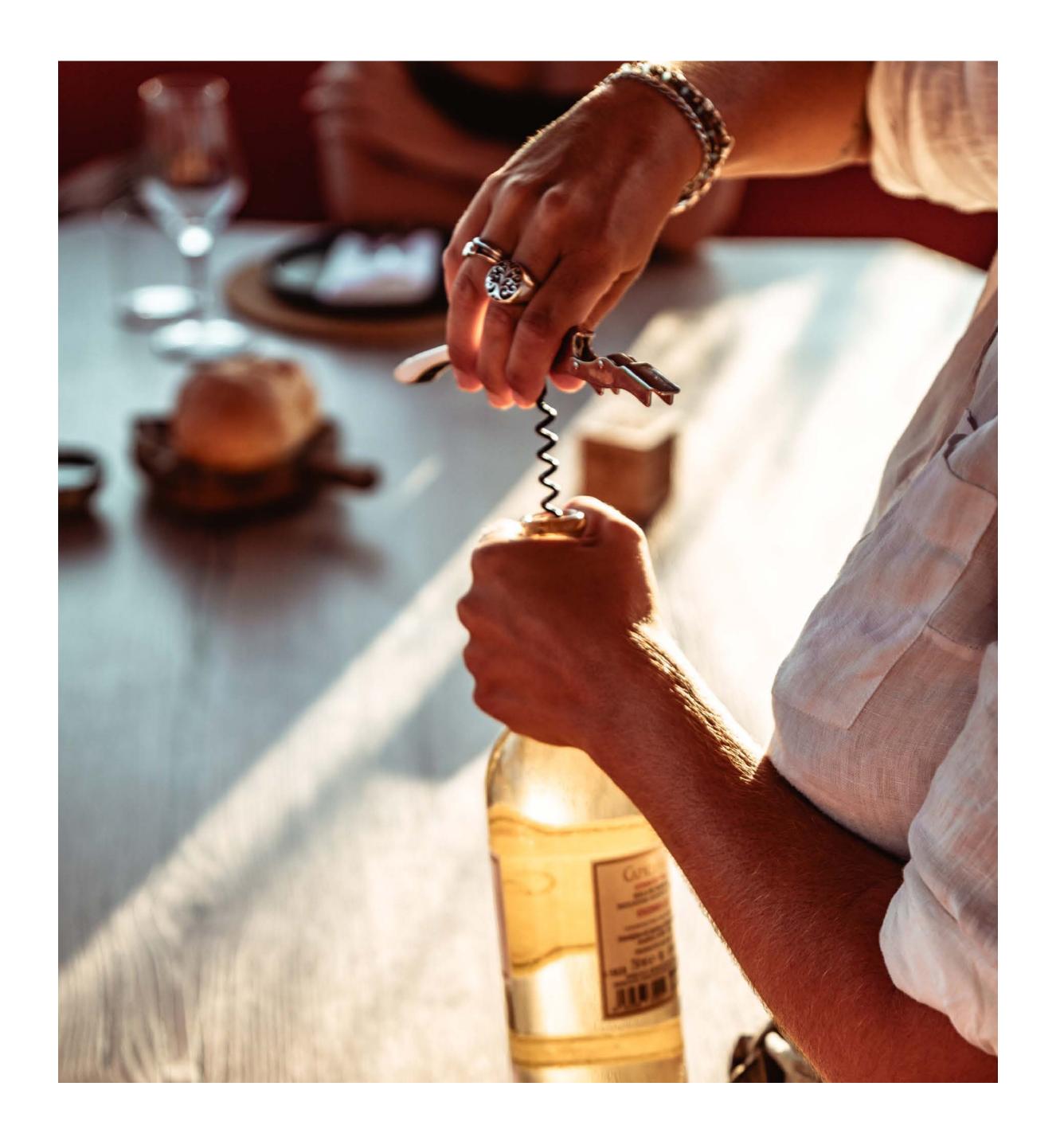
BEACHES AND BEYOND

The name Cone Club derives from the pine cone in the logo of 7Pines Hotels & Resorts.

Both existing Cone Clubs are located in the luxurious 7Pines resorts on Ibiza and Sardinia.

Nevertheless, the Cone Club concept can be integrated in any luxury lifestyle hotel and resort concept or represent a unique standalone destination.





MEDITERRANEAN STYLE

Wining and dining amidst friends and family play an integral part in the Mediterranean culture.

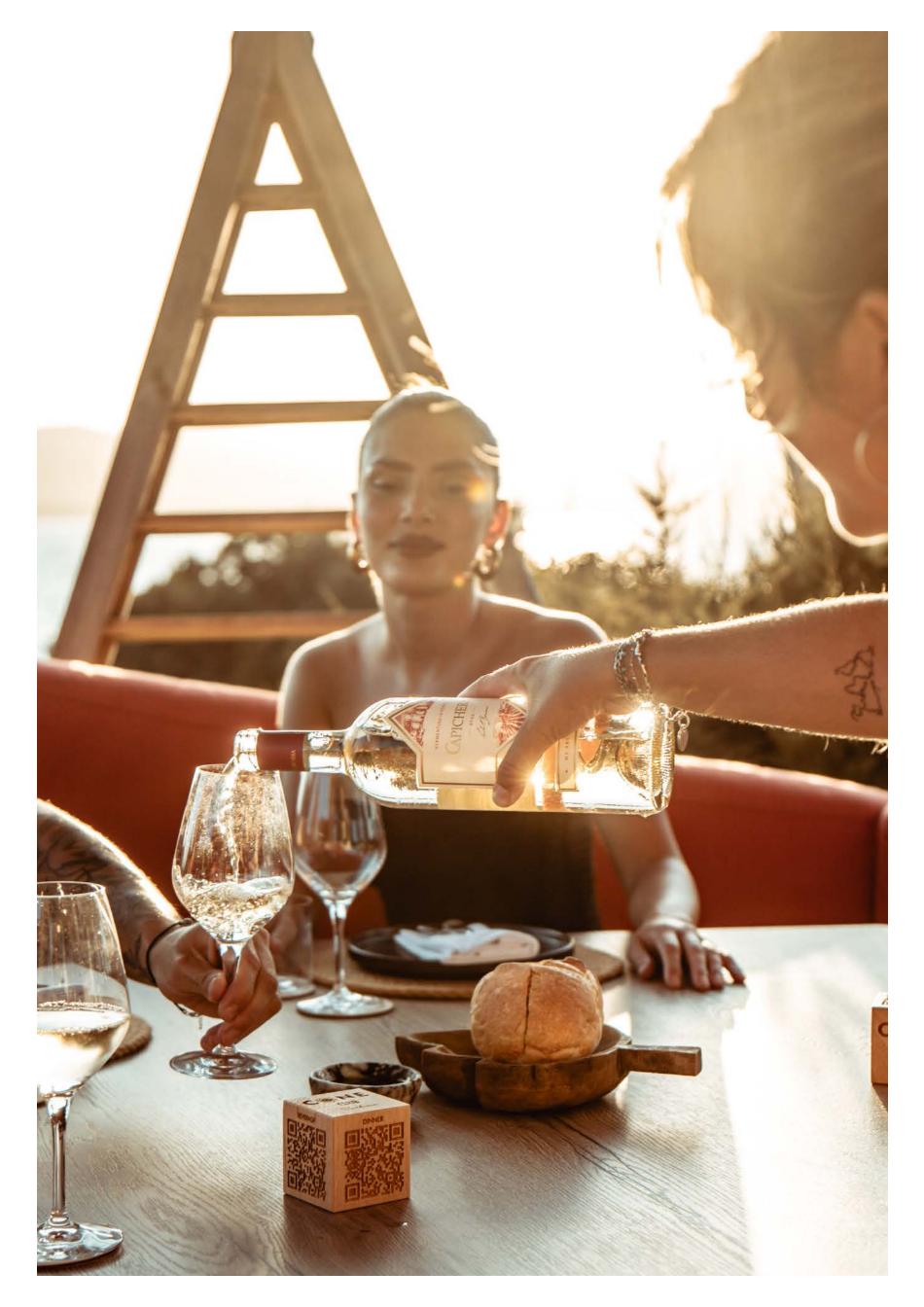
Inspired by this way of enjoying life, Cone Club offers the perfect mix of food, beverages and entertainment.

The culinary offer is influenced by local flavors and is curated by a team of professionals.

The dishes are served on a sharing basis to achieve the communal togetherness during meals.

The beverage offer ranges from local to international to spoil all taste buds. Cocktails and a wide selection of wines round up the gastronomic offer.

Enjoying life to the fullest is what Cone Club promises to its customers.











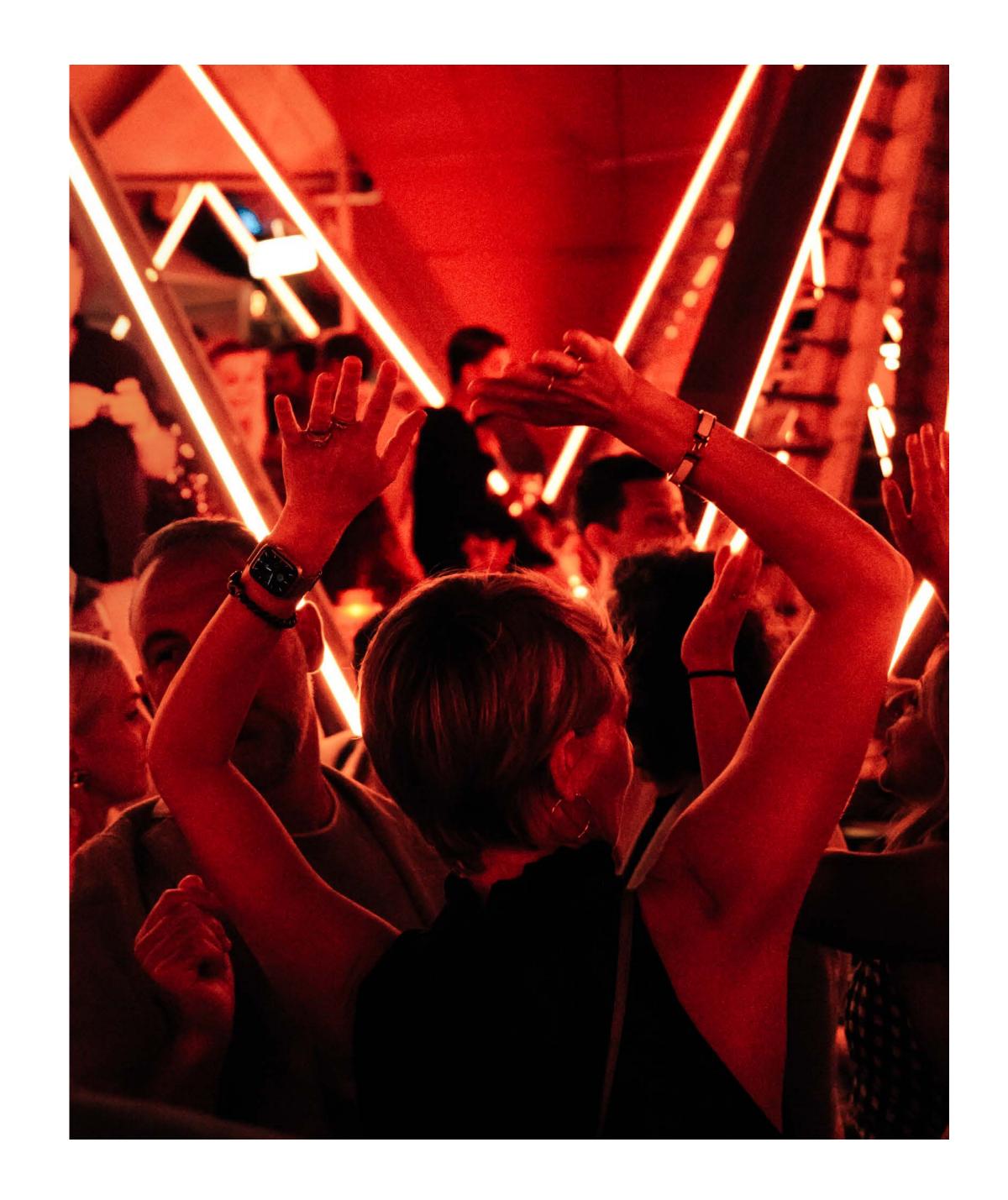


FROM SUNSET TO SUNRISE

With the sunset, another facet of the Cone Club reveals itself. Initiated by the sunset ritual, the focus shifts towards the ,club' aspect.

DJs and live bands accompany the casual gathering of friends in a loungy atmosphere or get the guests onto the dance floor.

Depending on its location and architecture, Cone Club is open to lounge and club concepts with beats and vibes until sunrise.





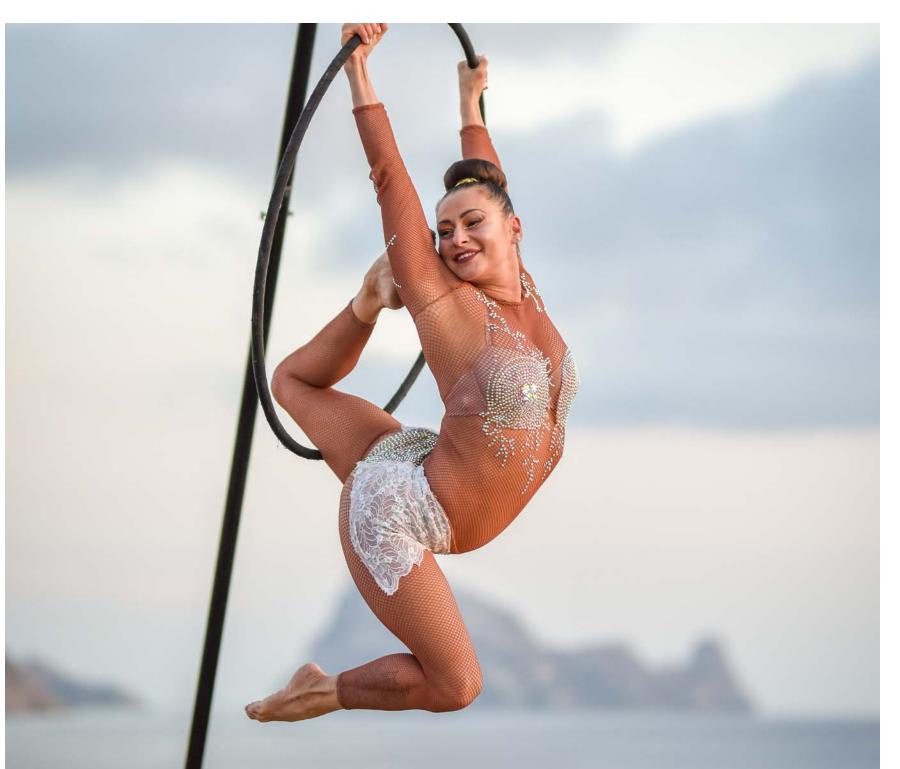
LIVE ON STAGE

Due to the professionalism of the team, the exceptional interior design as well as its location, the Cone Club concept is the perfect venue for any celebration.

From private to corporate events, product launches, fashion shoots, and performances, Cone Club caters for all needs to make any gathering unique and unforgettable.

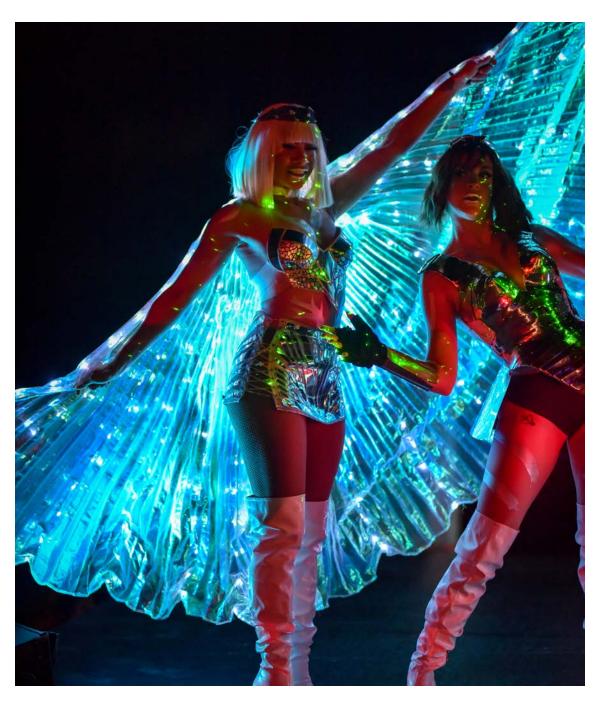




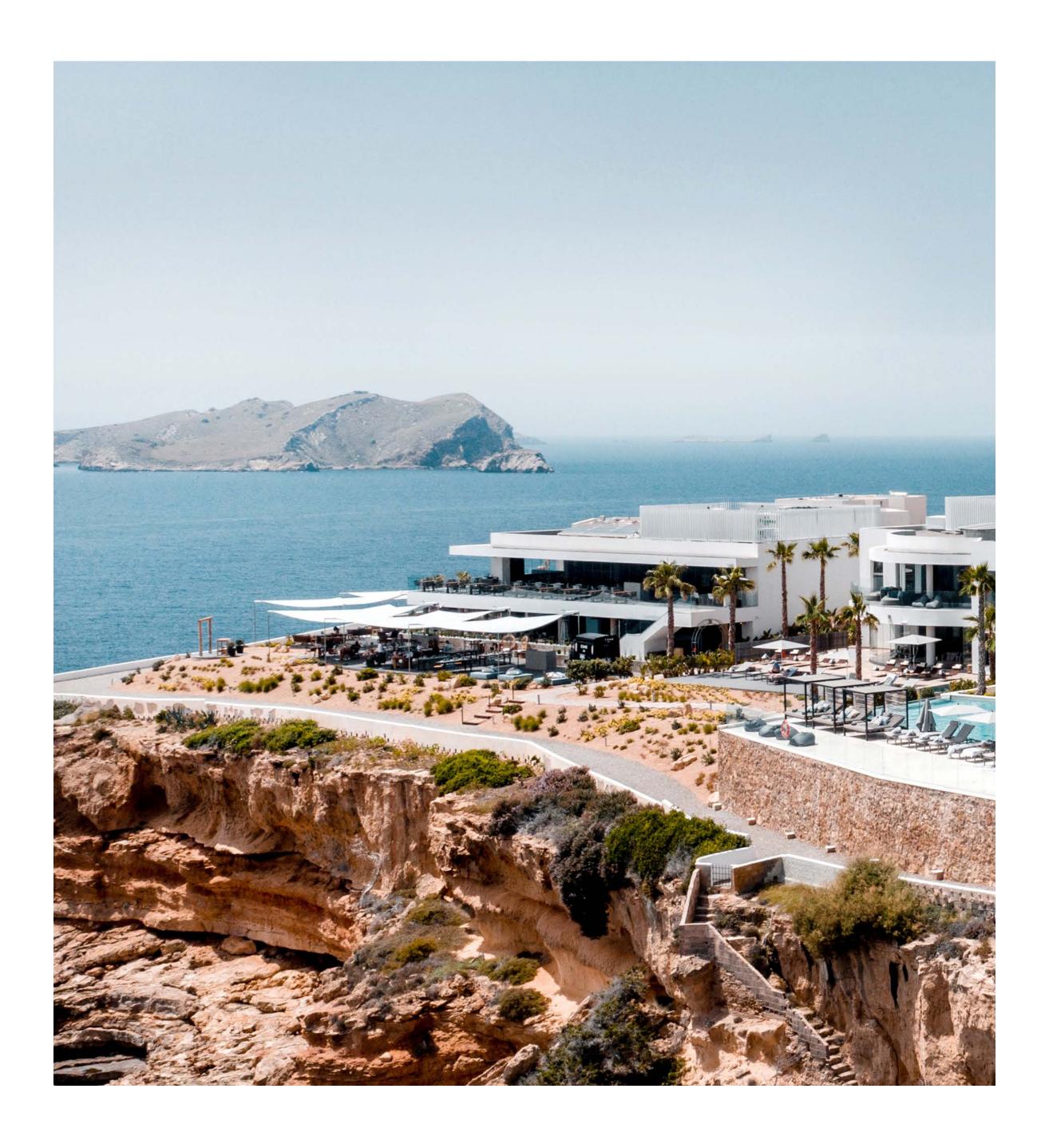












WORLDWIDE LUXURY

Cone Club is open to a variety of locations and different conceptual business models.

With the Mediterranean way of life at its core, the brand brings laid-back lifestyle and a popular cuisine to glamorous destinations.









Seaside Alpine

Urban

Ou name it

BRAND DEVELOPMENT AND MANAGEMENT

Cone Club and 7Pines Hotels & Resorts both are brands owned by the 12.18. Group. The company, based in Düsseldorf, Germany, designs, realizes, operates and sells high-quality hospitality properties as investments.

For each property and their respective gastronomical outlets, the 12.18. Group creates a sustainable concept relevant to the target group which then evolves into a unique brand with tangible values.

The 12.18. Group is an experienced, reliable, and financially strong partner for the Cone Club brand. And for your engagement.

www.12-18.com





PRIME PARTNERSHIP

- **We** believe in long-term partnerships via management or franchise agreements.
- We are your business partner and guide you through all phases of your venture from design to operation.
- We help you find the right concept as per the market needs (i.e. restaurant/bar/night-club or bar & restaurant).

We provide you with:

- Architecture and interior design guidelines
- Operational brand standards
- Corporate design standards
- Quality checks and audits
- On-site training
- Possibility to participate in group procurement agreements



"Cone Club is all about indulgence and enjoyment. Taste the excellent cuisine. tave a chilled cocktail or a dass of Champagne. Let the music take control. Enjoy every sip, every flavour, every moment.







You can download our brand presentation here:

